



LifeCap Resources

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November 19, 2007

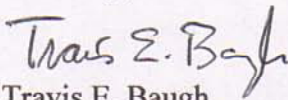
Paul McAfee
President and CEO
eXubrio Group LLC
1517 Kenmore Ave.
Kenmore, NY 14217

Dear Paul,

I wanted to write to you to express my admiration for the Alzheimer's DVD produced by the Alzheimer's Association chapters of Western and Central New York. My own parents both suffered from Alzheimer's disease and my wife's mother was diagnosed with the disease last year. As everyone who has ever had to deal with this terrible disease knows, the pain and suffering experienced by patients and their family and caregivers takes a heavy toll. This DVD really helps put the disease in the proper framework and helps one understand how to deal with the symptoms on a rational basis, as opposed to responding emotionally. It is incredibly difficult to watch a dear family member suffer through Alzheimer's disease. As a family member or caregiver, you do your best to try to be there for them, but many times you are treated with verbal and physical abuse that the Alzheimer patients don't realize they are doing and likely won't even remember the next day. The simple steps outlined in this DVD will help family and caregivers stay on track and maintain their own mental health, while dealing in a positive manner with patients suffering from this debilitating disease. Rather than reacting in anger or frustration to an Alzheimer's patient, they will learn to deal with the symptoms and underlying issues, which is a "win-win" for the patient and the family member/ caregiver.

I applaud the efforts of the Alzheimer's Association chapters of Western and Central New York for creating this valuable DVD!

Sincerely,


Travis E. Baugh
President and CEO

Achieving potential through innovative strategies